Yanith Olivares

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Technical Skills

Languages

- Proficient in: HTML, CSS
- Familiar with: PHP, JavaScript, ActionScript, ASP.Net

Software

- ArcMaps, ArcGIS Online,
- Database and CMS: MySQL, Magento Modx, Joomla, ZenCart, and Drupal
- Productivity: Adobe Creative Suite, 3ds Max
- Platforms: Windows and Mac OS
- Prototyping: Axure
- Usability Testing: Camtasia

Experience

IHSMarkit   **April 2013 - Current**

- Produce UX user workflows for a map based web application.
- Produce UX visual prototypes to and oversee the implementation.
- Worked as part of the integration team to merge two web applications and restructure workflows based on data entitlements and modules
- Created asset symbology and work-flows for multiple data types to be displayed on a map
- Create a platform library to solidify design standards across multiple applications of the Energy Technical Dept.
- Assist the Usability Testing team with prototypes and helped conduct user testing.

TopSpot Internet Marketing   **May 2012 – April 2013**

- Produce Magento websites using coding and production standards.
- Migrate and maintain webserver and provide contingency plans in case of a spam attacks.
- Consult designers, marketing, and sales with design and production ideas to ensure the project is done on time and within the budget.

PopLabs   **August 2011 – May 2012**

- Produce Modx and Magento websites us to usability and accessibility standards.
- Maintain client websites. .

ALE Games   **October 2010 - August 2011**

- Established and enhanced existing user interactions for Facebook games to increase the user retention by 30%.
- Developed and executed usability testing plans to produce evaluations on analysis of performance, areas of frustration and satisfaction levels.
- Provided recommendations on game improvement to ensure compliance with Facebook standards.
- Promoted to Marketing Manager with one direct report.
- Coordinated the work of artists to create marketing campaigns and products for holiday specials

ODS-Petrodata   **April 2006 - November 2009**

- Refreshed branding for the company
- Produced print and web materials for the marketing and IT department.
- Coordinated design and installation of tradeshow booths

XprintCopy   **January 2006 - April 2006**

- Produced print materials for current and new customers

FamilyCare   **September 2004 - January 2006**

- Designed marketing materials for the company, its wholesalers and child companies
- Assist Marketing Director with the development of new health plans.

Evolution Media Group   **June 2002 - September 2004**

- Designed marketing materials for the company
- Produce websites templates using current production standards

Freelance - Contract

- QuickWeightLossCenter.com - Front end web development for corporate and e-commerce websites
- PoleVaultingHouston.com - Front end web design for WordPress blog
- Fashionista Express - Created brochure layouts, programs, and marketing materials
- Referente for Judge - Front end web development for campaign website

Education

The Art Institute Of Houston - *B.F.A., Interactive Media Design* **2010**

The Art Institute Of Houston - *A.A.S., Interactive Media Design* **2006**

Awards

The Art Institute of Houston BEST OF SHOW – 2006 and 2010